

IMAGINEER

IMAGINEER PRODUCTIONS

IMPACT REPORT

COVENTRY'S CREATIVE
POWERHOUSE



DECEMBER 2024



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ABOUT US

At Imagineer Productions, we fundamentally believe in the power of the arts to transform lives, foster connections and make the extraordinary accessible to everyone. We aim to make the world a more imaginative, inclusive, friendly and fun place, one showstopping performance at a time.

Through pioneering outdoor arts production and engagement programmes that are accessible to everyone, we celebrate our city's rich diversity with dynamic performances and participatory experiences that bring people together in joyous, creative and transformative events.

We turn unexpected public spaces into vibrant cultural hubs, fostering pride of place and social cohesion, and we are committed to building strong partnerships with local businesses, organisations and the wider Coventry community.

We run life-changing engagement programmes, carefully designed to ensure that everyone has access to their own creativity and that barriers to working in the cultural sector are pushed aside.

Imagineer has a responsibility to develop and support the professional creative sector and we use the building as a hub for artists and creatives to experiment, meet, play, fail and thrive.



LEADERSHIP ANGUS & MIMI

As we look back on 2024, we're filled with pride and gratitude for everything Imagineer and its team has achieved this year. After seismic staff changes and an ever-shifting economic, social and political climate, we are beginning to find our feet and deliver a fresh vision for the organisation as we celebrate our past and start to build our future. But we really have only just started.

Each Imagineer project has been a step toward building a more inclusive, creative and resilient community in and around Coventry – and that is how we intend to move forward.

Streets of Cov has been a landmark event for the city, transforming everyday spaces into stages and reaching more than 10,000 people with free, accessible art that invited everyone to reconnect with their city. Streets of Cov captured the vibrant heart of Coventry, and seeing communities come together in these unexpected, shared experiences was a powerful reminder of the joy that art in public spaces can bring.

The project also represented a strong city-wide partnership of venues, organisations and businesses which bodes well for our future relationships as Imagineer contributes to the cultural life of the city and helps reaffirm Coventry's place in the national cultural ecology.

This year has also been about fostering connections that resonate beyond a single event. Our Transformations programme shone out at the Godiva Festival and allowed our young people to explore their potential through creative experiences, professional mentoring and dragon puppets.

Beyond the city, our work in Bedworth & Nuneaton delivered unforgettable events and helped consolidate the creativity that is so vibrant in those communities. Bedworth's Art on the Streets made a massive impact in the town (and on the motorway), while Nuneaton's Imagine Bamboo day reflected our commitment to sustainability in the arts.

Looking ahead, our vision is clear: to deepen our impact, reach new audiences, support professionals and continue pushing the boundaries of what art in the community can achieve. Imagineer will remain dedicated to accessible, engaging, and environmentally conscious creativity that challenges, inspires and unites. We are excited for the future, for new collaborations and for opportunities to spark more joy, pride, and connection in Coventry and beyond.

**Angus MacKechnie | Creative Director/CEO
& Mimi Poskitt | Executive Director**

STREETS OF COV

Streets of Cov, launched this year, was our new city-wide outdoor arts festival offering free performances across Coventry. From circus, dance and storytelling to theatre, comedy and music, the festival turned our city streets into stages making arts and culture accessible to all.

Over six weekends we presented an unforgettable outdoor celebration featuring world-class acts – and brought over 10,000 attendees together – this was community engagement with the volume turned up to eleven!

AUDIENCE IMPACT

'Brings shows to those that can't afford them'

Carol

'It is very fun. Whatever type of person you are, you will love it!'

Dhyey

'Joyful. Dynamic. Emotional. Brilliant!'

Nigel

'Loved the experience, has helped me not to be frightened to come into town'

Heather

'Joyful, dynamic, and accessible – exactly what the city needs.'

Conor

'More free culture!'

Aileen

'Streets of Cov is bringing magic, vitality & surprise to the city centre. It's fantastic!'

Mary

'The city felt alive, and it was free for all!'

Beth

Parade: The Giant Wheel
by Autin Dance Theatre





Streets of Cov

6

Weeks

10

Venues

20

Companies

46

Performances

82

Performers

10,405

Total Attendance

STREETS OF COV FUNDING IMPACT



The Other Side by Ascension Dance

'Imagineer, with great resourcefulness, has made an impact on the cultural life of Coventry this summer with an extended outdoor street theatre festival. From the profoundly moving work of Cia Kamchàtka to the intimate clowning fun of Fraser Hooper, the diverse programme had broad appeal and offered a much-needed opportunity for community cohesion and togetherness in urban spaces.'

Alison Vermee
Relationship Manager
Arts Council England



Tina & Angus

'It is fantastic to be supporting an event which is so heavily focused on arts and culture – something which is so deeply rooted in Coventry. We believe that everyone should have an equal right to opportunities to experience arts and culture, and Streets of Cov will provide everyone with the chance to see live performances.'

Tina Costello OBE
CEO, Heart of England Community Foundation



The Spurting Man by Avanti Display



Streets of Cov's headline supporter was the **Heart of England Community Foundation**.



Streets of Cov 2024 was part of **Without Walls**, a network of organisations bringing innovative outdoor arts to towns and cities across England, and providing a subsidy for booking certain shows.



Imagineer Productions is supported by **Arts Council England** as a National Portfolio Organisation.



Kamchätka by Cia Kamchätka

Image: Aaron Law



'The quality of the programme was immediately obvious, as was the joy and excitement of its audiences. Imagineer has brought together the very best of UK and European street arts; this is the most exciting new outdoor festival in some years and Without Walls is thrilled that it's part of our national network.'

Ralph Kennedy
Director, Without Walls

WONDERFUL ON TAP

SEVERN
TRENT
WATER

mCreat
fresh thinking events

HOTEL
INDIGO
COVENTRY

RAMADA
HOTEL & SUITES BY HYATT
COVENTRY

Telegraph

Coventry
BID

The Spurting Man
was supported by **Severn Trent Water**

WILD
was supported by **mCreat**

Artist accommodation was
provided by **Hotel Indigo**, the
Ramada Hotel and the
Telegraph Hotel.

Street of Cov received marketing
and advertising support from
Coventry BID; the BID also
provided First Aid cover when we
were in their vicinity.

STREETS OF COV CITY IMPACT & NATIONAL IMPACT

CITY IMPACT

Salla Virman | Head of Culture and Creative Economy, Coventry City Council:

Festivals like Streets of Cov provide valuable opportunities for residents and visitors to experience arts activities at their doorstep, as well as animating our city centre and driving footfall for local businesses.

Joanne Glover | Chief Executive, Coventry BID:

Streets of Cov represents a transformative opportunity for Coventry, driving business growth, enhancing tourism and fostering a stronger sense of community, making it a vibrant destination for both locals and visitors.

Emma Kavanagh | Piece of Cake Marketing:

There truly has been something for everyone. We've loved seeing the diversity of audiences and how they engage with the performances. The feedback has been amazing, and it's encouraged more people into the city centre, which is so important for local businesses.

Colleen Muldoon-Taylor | Business Development Manager, Destination Coventry:

To see crowds gathering in readiness, engaging with the performances, returning again and again to experience the breadth and delight of Streets of Cov was simply inspiring.

'By revitalising public spaces and promoting social cohesion, the programme contributed to the city's cultural identity and economic resilience'

Joanne Glover | Coventry BID

NATIONAL IMPACT

Bradley Hemmings MBE | Director, Greenwich+Docklands International Festival:

In these difficult times audiences are hungry for the uplifting and joyous moments that events such as Streets of Cov can uniquely provide, and it's brilliant that Coventry is stepping up with this fantastic new offer.

Stella Hall | Creative Producer, Festival of Thrift:

Great to see the Streets of Cov initiative, just the kind of thing I would have loved to see happening during my time at Warwick Arts Centre! Imagineer has put together a fantastic mix of artists from local Talking Birds to international Cia Kamchàtka to bring life to the city centre.

Mikey Martins | Director, Oerol Festival, Netherlands:

I am thrilled to see a new quality outdoor arts event come to life in Coventry, particularly at a time where the power of these free accessible events in terms of social cohesion and community is needed more than ever.

Andrew Loretto | Director, Hat Fair Winchester:

I can't wait to attend the very first Streets of Cov festival as the programme is full of brilliantly entertaining outdoor entertainment suitable for all ages.

Garth Williams | National Association of Street Artists (NASA UK):

Unique in its six weekend summer long format, Streets of Cov offers up a terrific mix of the most diverse and culturally rich work currently touring, while managing to showcase not only the city, but how to bring it to life.

Sho Shibata | Director, OutdoorArtsUK:

The sector has seen so many festivals reduce scale or fold altogether this year due to funding challenges, and it's great to see Streets of Cov come through so boldly and unapologetically.



'It's incredibly heartening to see Imagineer's exciting, new programme burst onto the street arts scene this summer.'

Bradley Hemmings MBE | GDIF

STREETS OF COV ARTIST IMPACT

We were so pleased with the responses from our visiting and local artists, many of whom were appearing in the city for the first time. Repeatedly our performers noted how diverse the audiences were and how willing they were to be entertained, challenged and moved – as well as taking part with gusto!

Louise Richards | Motionhouse:

It was joyful for us and looking at the programme, Imagineer has definitely worked magic :) We felt we were in a great spot, we had very good support from the team from Imagineer and it was a great gig. Coventry really needs this! I really hope this becomes a wonderful yearly delight on the Cov calendar.

Jeanefer Jean-Charles MBE:

As an independent dance artist working in the outdoor arts for the last 18 years, I am so delighted to see this festival in Coventry. So often I was told 'there is nothing happening in Coventry'. Imagineer's new festival will change this narrative. I do hope this is for the long term.

Lorna Rees | Gobbledegook Theatre:

The quality of the work programmed for Streets of Cov is impeccable – there is a great range and breadth of work – from contemporary audio installations to traditional street theatre and beautiful dance work from a hugely diverse group of artists.

Mark Worth | Highly Sprung:

We felt a great pride performing in our home city. This was what we imagined being City of Culture would be and the sense of pride that the audiences seem to have felt in the different shows "coming to their city" has been clear to see both in person and on social media.

CastAway by Highly Sprung

Image: Manzoor Khan

'Streets Of Cov has been a brilliant addition to the city and an event that we would love to see repeated'
Mark Worth, Highly Sprung

ONLINE & MEDIA IMPACT



4,202	Posts – Impressions
3,759	Posts – Reach
82,100	Reels – Views
186,302	Total Impressions



34,051	Posts – Impressions
22,172	Posts – Reach
541,000	Reels – Views
575,051	Total Impressions

STREETS OF COV PARTNERSHIP IMPACT

Mughal Miniatures:
The Peacock and the Princess
by Sonia Sabri Company

'Streets of Cov has woken up the city'

Jon Hogan, Coventry City Council

Image: Manzoor Khan

Streets of Cov became a city-wide partnership project and our venues included Broadgate, the Cathedral ruins, London Road Cemetery, the Canal Basin and, inevitably, the Powerhouse. Many of our partners provided technical support and equipment, dressing room and green room spaces, paperwork and permissions, online marketing and – crucially – contributed the use of their spaces for free.

Venue Partners:

**The Belgrade Theatre | Coventry City Council
Canal and River Trust | Coventry Cathedral
Coventry University | Historic Coventry Trust
Lower Precinct | St Mary's Guildhall.**

Nic Demagalski | Centre Manager, Lower Precinct Shopping Centre:

Streets of Cov bought an array of artistic talent to Coventry, highlighting the versatility of how everyday locations can be transformed into a stage and how you can make art accessible to all.

Jennifer Rutte | Historic Coventry Trust:

It's great to see world class street artists in Coventry and I hope that as a venue we can be involved again in the future.

Jon Hogan | Head of Events, Coventry City Council:

There is nothing more affordable than free, and whilst we strive to be affordable in the large events in the city, it's great there are free activities. But more than that, Streets of Cov was a quality programme to inspire, to encourage audiences into the city centre and to be proud of.



Angus McKechnie
Chief Executive, Imagineer Productions
BBC MIDLANDS TODAY

Coventry City Centre Website

1,936

Streets of Cov page views

1

BBC Appearances

541,000

Paid Ad Campaigns Impressions

818,248

Total Social Impressions

TRANSFORMATIONS ENGAGEMENT PROGRAMME

Transformations is our free engagement programme that supports young people to develop the skills and confidence they need to build a career in the creative sector. We work with 18 to 35-year-olds, not currently be in education, employment or training.

We actively seek those who experience barriers to access or development within the arts and creative industries. We celebrate diversity and equality in our programming, participants, delivery and recruitment.

For our Spring cohort we offered four modules with project delivery in the Powerhouse Youth Zone at the Godiva Festival:

- **Street Art** with GRIT Art Central
- **Outdoor Performance** with Autin Dance Theatre
- **Music Production** with Media Mania
- **Public Visual Arts** with Sam Williams and Paul O'Donnell

For the Autumn cohort, there were two options, with project delivery at Illuminate: the Transformations Takeover at the Powerhouse:

- **Sound Design** with Media Mania
- **Aerial Performance** with Autin Dance Theatre

Supported by

The National Lottery Community Fund and
Coventry City Council (as part of the Godiva Festival)

Participant responses

'It feels like a new chapter of my life is beginning.'

'Brilliant experience'

'The number of connections I now have... I'm really building a portfolio career.'

'I've met so many people and made lasting friendships.'

51

Participants
Supported

56

Artists
Collaborated

31

Workshops

58

Mentoring
Sessions

17

Work
Experience Days

9

Paid Alumni
Opportunities

73%

of our Spring/Summer
cohort have progressed
into creative careers,
training, education and
employment!



**'If it wasn't for
Transformations,
I wouldn't be in the
place I am now.'**

2024 Participant



COVENTRY – WAR MEMORIAL PARK

POWERHOUSE YOUTH ZONE AT GODIVA FESTIVAL



Rafferty DJ

5,500

Estimated PYZ attendees
(10% total)

55,000

Godiva Festival
attendees

Working with our colleagues from Media Mania, The Powerhouse Youth Zone at the Godiva Festival showcased Coventry's young talent, providing workshops and performance opportunities that gave young people a voice in the city's cultural narrative. The event engaged hundreds of young people in creative expression and personal growth.

Featured local acts on the Resonate Stage included The Caroline Bomb, KAP ft DJ Newton, Serena Jasmine, Hands Off and Swift Café Junction.

Supported by

Coventry City Council, Youth Music and the Torrington Fund (Heart of England Community Foundation).

**Audience responses from
Powerhouse Youth Zone**

**'Great music
and atmosphere.'**

'Positive energy.'

'Great puppets!'

'Dance acts were great.'

'This is the best!'

MILESAINS CREATIVE EXPLORERS



3

Performances

38

Performers

71

Engagement
Participants

21

Volunteer
Participants

1460

Total
Attendance

This year saw a revival of Imagineer's co-production with Circolombia of Milesians. This new version played in Bedworth as part of NBBC's Creative Explorers (and also in the Godiva Festival). The show celebrated the stories of migration and diversity.

Created and directed by Felicity Simpson & Kathi Leahy working with local artists and communities, the story was told by a deaf actor through British Sign Language and an ensemble company through a combination of physical theatre, circus and music.

Supported by

Nuneaton and Bedworth Borough Council, Arts Council England, Coventry City Council, Bedworth Civic Hall & Nuneaton Signs.

'If Bedworth continues to put these events on more families will be able to enjoy their time together – more similar events in Bedworth please! – I felt uplifted & exhilarated!'

Audience

'It is a project that brings together different disciplines, cultures and languages to create an altogether unforgettable experience for both artists and audiences'

Participant

ART ON THE STREETS CREATIVE EXPLORERS



Convoy by Alisha Miller

Led by Nuneaton's GRIT Art Central, Art on the Streets introduced public art installations that brought extraordinary creative visual arts to streets – covering walls, road signs, benches and, most extraordinarily, the side of transit vehicles – which then drove off taking the art out across the country.

Supported by

Nuneaton and Bedworth Borough Council, National Lottery Community Fund, Nuneaton Signs and Shaw.

'There was a genuine buzz about the town centre... It wasn't just because it was a gloriously sunny day (which undoubtedly helped) but it was because there was something special happening in the town centre.'

Audience

'GRIT Art on the Streets Day was certainly the Creative Explorers' jewel in the crown for me'

Funder

Art on the Streets

6

Lorries

21

Artists

15

Performances

35

Performers

500

Engagement
Participants

3,000

Total
Attendance

IMAGINE BAMBOO & THE HARMONY PROJECT CREATIVE EXPLORERS

Imagine Bamboo brought a day of environmentally considered creativity to Riversley Park and included performances of NoFit State's BAMBOO circus alongside the work of locally commissioned artists - many working with bamboo for the first time.

Cave Urban's **Harmony Project** of acoustic bamboo 'resonators' was devised with the local community and echoed across Nuneaton for several days.

Supported by

Nuneaton and Bedworth Borough Council, Warwickshire County Council, Bedworth Civic Hall, Hill Top & Caldwell Big Local, Nuneaton Signs and Shaw.

'It was joyous hearing people praising events – loving them – wanting more – they learnt about their town – the people – windmills – why don't we have more? Families brought together – playing, exploring together – we loved NoFitState.'

Audience

'I hope more events like this can happen more in the future, for children and everyone to enjoy the arts and learn more to appreciate the world and what it gives us.'

Audience



The Harmony Project by Cave Urban

Imagine Bamboo Event Day and Harmony Project							
1	6	8	17	300	3,000	1,000	
Day (Harmony Project 4)	Commissioned Bamboo Artists	Performances/ Exhibitions	Performers	Engagement Participants	Imagine Bamboo Audience	Harmony Project Audience	

DELIA DERBYSHIRE BUILDING

BAMBOO SUMMIT

COVENTRY UNIVERSITY



Chris Matthews
Associate Director
Atelier One

Angus, Mimi & Mary Creagh MP

Angus &
Taiwo Owatemi MP

The UK Bamboo Summit 2024 was a cross-sector gathering held at Coventry University, bringing together international bamboo specialists and entrepreneurs alongside engineers, pioneers, architects, academics, artists and environmental leaders to delve deeper into the opportunities of this extraordinarily sustainable material for the UK; plus special performances of BAMBOO by Nofit State Circus outside the Delia Derbyshire building as part of our Streets of Cov Festival. The summit was attended by local MPs Mary Creagh and Taiwo Owatemi.

Summit Partners:
Coventry University
Imagineer Productions
Imagine Bamboo
Atelier One
Bamboologic
World Bamboo Day

75

Summit Delegates

14

Presenters and
Workshop Leaders

120

University Pro-Lab
Students

THE POWERHOUSE

The Daimler Powerhouse – built in 1907 to power the factories and foundries on site – survived the Coventry Blitz in November 1940 and through its recent regeneration continues to be a place of inventiveness, excellence and creativity.

Hire the Powerhouse

The building is ideal for individual artists and groups to further explore their craft and realise their ideas. Our facilities include making and construction spaces, a vertical dance wall, an aerial rig, a sprung dance floor and a recording studio.

The building is well equipped to host a variety of events including meetings, conferences, birthday parties, wedding celebrations, workshops, training sessions, rehearsals, performances, team building activities, company parties, recording, filming and much more.

Residents

The Powerhouse is the home to some of Coventry's finest:

Highly Sprung Performance Company

Imagineer Productions

Media Mania

Open Theatre

Pangaea Sculpture Centre

Talking Birds



Unboxed by Linden Dance
on the Powerhouse dance floor





OTHER ACTIVITIES AND PROGRAMMES

Creative Explorers

Throughout 2024, we have been a key delivery partner on Creative Explorers in Nuneaton and Bedworth, which included many events in conjunction with the Nuneaton and Bedworth Borough Council, GRIT Art Central, Artichoke and the Abbey Theatre. Major deliver included Art on the Streets, Imagine Bamboo Event Day, Milesians, Babylon Gamelan and Cave Urban's Harmony Project.

Teach-Make

We continued our work with the leaders of Teach-Make, which supports primary school teachers to use a more creative approach in their classrooms. Teachers position children as wholly responsible for their own learning and motivate them to want to find out more through innovative creative activities. The approach is designed to engage and to stimulate enquiring minds with practical creative projects to deliver exciting outcomes, led by the pupils themselves. This year, Teach-Make was delivered at four schools in Nuneaton and Bedworth as part of Creative Explorers. Supported by the Paul Hamlyn Foundation.

Imagine Bamboo

During 2024, we continued our work on *Imagine Bamboo is Everywhere* through collaborations with Coventry University, NoFit State Circus, and the Square Mile Partnership in Cardiff, Nuneaton and Bedworth Borough Council as part of Creative Explorers. Working with independent artistic director Orit Azaz, Imagine Bamboo is an ambitious public art, engagement and creative enquiry, bringing together artists, designers, engineers and communities to explore the potential of bamboo – widely held to be one of the most important sustainable building materials for the planet.

BAMBOO

NoFit State Circus' BAMBOO was our core creative commissioning investment this year, inspired by *Imagine Bamboo is Everywhere*; it is a high-impact, high skill production using only bamboo and human bodies – revealing the fragility and beauty of our interconnected life on this planet. The production is a partnership between NoFit State, Imagineer and Orit Azaz, and is directed by Mish Weaver. It was created with support from the Arts Council of Wales, Imagineer, the Foyle Foundation and Without Walls. In 2024 the show played 26 different festivals from Machynlleth in Wales to Sotteville-lès-Rouen in France.

Heritage Open Day: Angus, Mimi & Paul Nolan (Coventry University) with a 1932 Lanchester.



Heritage Open Days

We were delighted to open up the Powerhouse for informal tours for this year's Coventry Heritage Open Days programme and welcomed 101 people to take a look at building – including several who had worked here in the golden age of Daimler production.

Radford Community Partnership

The Powerhouse has been one of the local hosts for the Radford Community Partnership meetings, which have been a great opportunity for us to engage with our very local community; these meetings led to the inaugural RadFest, which we hope will become a regular event for the area.

DYCP Drop-Ins

In tandem with our Media Mania colleagues, we have hosted a couple of events to help our local creative community prepare applications for the highly competitive Arts Council's 'Developing Your Creative Practice' fund.

'Meet the Powerhouse Event'

Angus and Mimi worked with the Chamber of Commerce to deliver an event to introduce new parts of the Coventry business sector to the Powerhouse as a potential events venue and to launch the Streets of Cov programme.

FUTURE PLANS

In these times of financial, social and political uncertainty, we plough ahead with creative ideas and plans, mindful of the fact that we will have to cut our creative coat according to our financial cloth. We aim to be in a position to deliver more accessible work and creative engagement for our community, support the Coventry creative sector and contribute to the wider city business and tourism objectives.

Our plans for 2025 include...



POWERHOUSE PRODUCTIONS

Our core producing, creating and programming work

Streets of Cov: City Centre

Our signature outdoor arts festival in the Coventry. Six weekends of exciting programming, featuring the best national and international work here on our doorstep as a beacon of cultural activity for everyone.

Streets of Cov: Beyond the Ringroad

we will take our outdoor work to unexpected locations with low-levels of arts engagement, providing uplifting events in small parks, squares, streets and estates.

Streets of Cov: #MadelnCov Commission

We will commission a brand-new outdoor production to play across the region as part of our summer programme; created here at the Powerhouse, after a pilot year it will then tour nationally, flying the flag for the #MadelnCov brand.

Streets of Cov: Stop the City

A major destination event on a massive scale to open (or close) the festival, making the city a cultural destination on a grand scale and involving our community in the delivery of the event.

Global Creative Exchange

We are starting to build relationships with many major international companies and we look bring them to Coventry to develop new and unexpected work here with and for our community.

POWERHOUSE PEOPLE

Our engagement and participation programme

Transformations

We are developing a dynamic new structure to our programme for 18–35-year-olds to support them into the creative industries. We will have three different strands to allow various levels of engagement which lead to professional level experiences, practical tools and ongoing mentoring.

The Powerhouse Generator Programme

A new programme of scratch nights where we offer a platform to local creatives to share ideas and project plans, leading to small micro-commissions and space to make new work.

Discovery Courses and Workshops

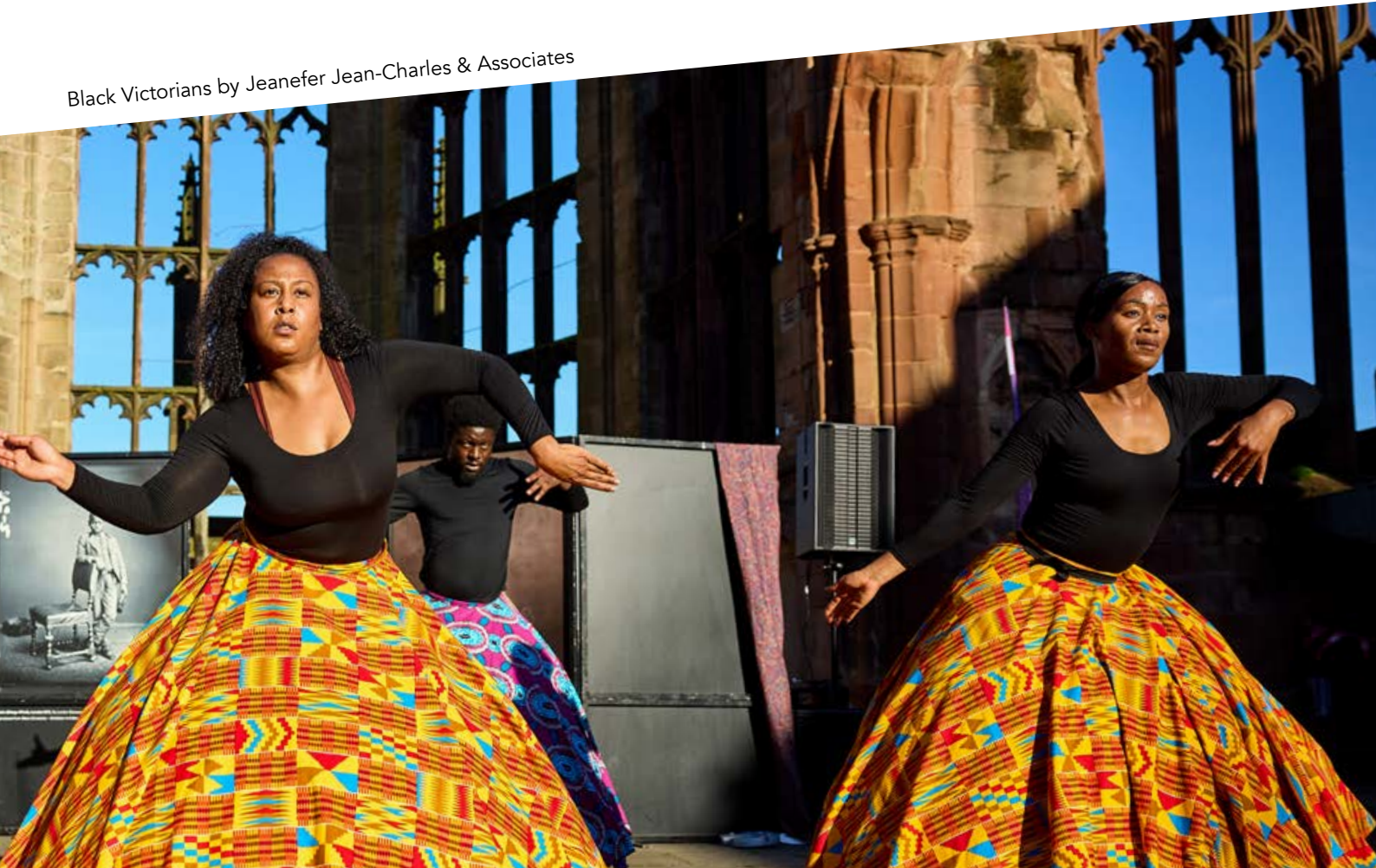
Taking advantage of the facilities at the Powerhouse, a series of local artist-led courses to offer creative learning in a range of skills, styles and disciplines.

The Powerhouse Shed Nights

For people who simply don't have the room to work creatively, we will open up the building to offer space, time and resources to try, experiment and develop their own creative activities.

Coventry Creative Access

Offering space to our local community for their own creative programmes, with support from Imagineer to reach out to wider engagement.



POWERHOUSE PRO

Our creative professional development and support strand

Workshop Programme

Skill based workshops with skilled experts in various disciplines to support professional development for experienced, mid-career and emerging artists

Daimler Dialogues

Lively Q&A sessions with artists and creatives to share knowledge, good practice and inspire – followed by informal networking events.

Cultural Check-In

Monthly drop-in artist surgeries with the Imagineer team to help unpick whatever is needed – funding plans, marketing skills, idea creation, career development or how to stay sane.

Powerhouse Associate Artist

Offering a year-long salaried place to a local artist to be part of the Imagineer team, without a particular outcome in mind.

Imagineer Consultancy

We will develop a series of commercial consultancy packages on festival programming and delivery, event and audience evaluation and feedback and creative development and organisational growth.

POWERHOUSE PLAY

Workshops, events and activities for young people

Saturday Clubs

An ongoing programme of weekend events for young people to introduce them to performance and outdoor arts.

Family Workshop

With a rotating theme, drop-in workshops for young people and their families to work together as a family on creative activities.

Holiday Activity Programme

Half-term and holiday events led by artists for children and young people to offer exciting creative programmes at affordable prices with subsidised places.

POWERHOUSE CAPITAL PROJECT

Future-proofing the Daimler

After a few years in the refurbished Powerhouse, we are looking at some tweaks, modifications and adjustments to open it up to wider community access and some soundproofing to make more spaces available at the same time. We are preparing a major capital fundraising bid to allow us these upgrades, add in some important sustainability measures and, hopefully, build a canal side café.

PEOPLE AND COLLABORATORS

We work with a lot of team members, freelancers, organisations and colleagues; here's a few names who have been part of our year...

People:

Aaron J Law	Jo Trowsdale
Alisha Miller	Joe Beasley
Andrea Simpson	Joe McAvoy-Boss
Andrew Moore	John Leahy
Angus MacKechnie	Johnny Autin
Anthony Greentree	Jordan Reading
Brenda Buijs	Kathi Leahy
Charis Wallis	Katy Stone
Chris Wall	Kirstie Lewis
Constance Cua	Kunjan Thankey Russell
Dave Long	Lachlan Brown
Dave Mills	Lily Smith
David Beidas	Lindsey Butcher
Deblina Mazumdar	Lou Lomas
Frank Hickman	Matt Rheeston
Jamie Higgins	Mimi Poskitt
Jane Hytch	Natalie Layng
Jasmine McInerney	Nathan Paker

Nick Lawford
Oliver Davis
Orit Azaz
Patrick Ross Webster
Pandora Craig
Paul O'Donnell
Phil Dawson
Phil Eddolls
Richard Davis
Ross Walter
Sam Williams
Sarah Butler
Sarah Jerrard-Dinn
Simon Wingfield
Simon Winterman
Zaine Willmott

Imagineer Board:

Cathryn Thompson
Deepak Naik
Gaynor Sharp
Hazel Pilling
Jessica Pinson
John McGuigan (Chair)
Louise Richards
Manjit Kaur
Paul Belfield
Roger Medwell
Steve Stewart

Companies:

Abbey Theatre
Abigail Collins
Artichoke
Ascension Dance
Aspire in Arts
Autin Dance Theatre
Avanti Display
Bedlam Oz
Bedworth Civic Hall
Cave Urban
Cia Kamchàtka
Circolombia
Coventry BID
Coventry Chamber of Commerce
Coventry City Council
Dauntless Evolution Theatre Company
Fraser Hooper
Gobbledegook Theatre
Godiva Academy of Performing Arts
GRIT Arts
Haddon Dance School

Highly Sprung
High Performance Rigging
Jeanfer Jean-Charles and Associates
Jon Hicks
Linden Dance
Matt Pang & Owen Reynolds
Media Mania
Motionhouse
NoFit State Circus
Nuneaton & Bedworth Borough Council
Open Theatre
Piece of Cake Marketing
Rajasthan Heritage Brass Band
Rebel Manifesto
Shout Out for the Arts
Simple Cypher
Sonia Sabri Company
Stopgap Dance Company
Sudden Impulse Production Company
Talking Birds

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Image
Frock by Stopgap Dance Company

Angus &
Taiwo Owatemi MP



**Taiwo Owatemi MP,
Member of Parliament
for Coventry North West:**

'I absolutely adored seeing Streets of Cov come to life this summer! Watching the amazing Stopgap Dance Company perform at Coventry Cathedral was truly incredible and highlighted that the arts are a wonderful form of cultural expression and inclusion.

The sheer range of artists that people in our city had the opportunity to see perform was incredible. It was also lovely to see the city come to life. Streets of Cov brought a much-needed energy and vibrancy to our city that we haven't seen in a long time.

I'm so incredibly proud of Imagineer Productions and their partners for hosting this incredible series of performances and I hope we can bring this back year after year.'



SUPPORT IMAGINEER

We aim to make as much of our work as accessible as possible and impactful for the city, and we rely on multiple funding sources to do so. There's no denying that these are challenging times, so we welcome support in many different guises – from hefty sponsorships and business partnerships to small donations and in-kind contributions.

If you would like to support our work you can donate online via our website, or we would very much like to hear from you; drop us a line and let's talk about working together:

info@imagineerproductions.co.uk

